

Senato Tarihi:12.09.2025										Karar Sayısı:01					
Senato Sayısı:2025-15										Ek:01					
FACULTY OF ARTS AND SOCIAL SCIENCES															
BUSINESS ADMINISTRATION (ENGLISH)															
CURRICULUM															
1. SEMESTER										2. SEMESTER					
Code	Course Name	Type	T	L	A	C	ECTS	Code	Course Name	Type	T	L	A	C	ECTS
ECON 101	Introduction to Microeconomics	C	3	0	0	3	5	ECON 102	Introduction to Macroeconomics	C	3	0	0	3	5
BA 101	Business Administration I	C	3	0	0	3	5	BA 102	Business Administration II	C	3	0	0	3	5
BA 103	Accounting I	C	3	0	0	3	5	BA 104	Accounting II	C	3	0	0	3	5
BA 105	Mathematics for Social Sciences I	C	3	0	0	3	5	BA 106	Mathematics for Social Sciences II	C	3	0	0	3	5
SOC 101	Introduction to Sociology	C	3	0	0	3	5	BA 108	Introduction to Law	C	3	0	0	3	4
ENG 101	English for Academic Purposes I	C	3	0	0	3	3	ENG 102	English for Academic Purposes II	C	3	0	0	3	3
TRD 101	Turkish Language I	C	2	0	0	2	2	TRD 102	Turkish Language II	C	2	0	0	2	2
								BIT 101	Basic Information Technologies	C	2	0	0	2	3
TOTAL			20	0	0	20	30	TOTAL			22	0	0	22	32
3. SEMESTER										4. SEMESTER					
Code	Course Name	Type	T	L	A	C	ECTS	Code	Course Name	Type	T	L	A	C	ECTS
BA 201	Statistics	C	3	0	0	3	6	BA 202	Advanced Statistics	C	2	2	0	3	6
BA 203	Organizational Behavior	C	3	0	0	3	5	BA 204	Commercial Law	C	3	0	0	3	4
ECON 205	Financial Management	C	3	0	0	3	5	BA 206	Management and Organization	C	3	0	0	3	5
BA 205	Human Resources Management	C	3	0	0	3	5	BA 208	Consumer Behaviors	C	3	0	0	3	5
BA 207	Marketing Management	C	3	0	0	3	5	ATA 102	Ataturk's Principles and History of Revolutions II	C	2	0	0	2	2
ATA 101	Ataturk's Principles and History of Revolutions I	C	2	0	0	2	2		Departmental Elective	E	3	0	0	3	5
CAP 001	Career Planning	C	1	0	0	1	2		University Elective	E	2	0	0	2	3
TOTAL			18	0	0	18	30	TOTAL			18	2	0	19	30
5. SEMESTER										6. SEMESTER					
Code	Course Name	Type	T	L	A	C	ECTS	Code	Course Name	Type	T	L	A	C	ECTS
BA 301	Cost Accounting	C	3	0	0	3	5	BA 302	Management Accounting	C	3	0	0	3	5
BA 303	Research Methods	C	3	0	0	3	5	BA 304	Production Management	C	3	0	0	3	5
BA 305	Tax Law	C	3	0	0	3	5	BA 306	Management Information Systems	C	3	0	0	3	5
	Departmental Elective	E	3	0	0	3	5	BA 308	Turkish Tax System	C	3	0	0	3	5
	Departmental/Non-Departmental Elective	E	3	0	0	3	5		Departmental/Non-Departmental Elective	E	3	0	0	3	5
	Departmental/Non-Departmental Elective	E	3	0	0	3	5		Departmental/Non-Departmental Elective	E	3	0	0	3	5
	University Elective	E	2	0	0	2	3								
TOTAL			20	0	0	20	33	TOTAL			18	0	0	18	30
7. SEMESTER										8. SEMESTER					
Code	Course Name	Type	T	L	A	C	ECTS	Code	Course Name	Type	T	L	A	C	ECTS
BA 401	Strategic Management	C	3	0	0	3	5	BA 402	Business Capstone Project	C	2	4	0	4	8
	Departmental Elective	E	3	0	0	3	5		Business Practices (*)	C	0	0	24	12	22
	Departmental Elective	E	3	0	0	3	5								
	Departmental Elective	E	3	0	0	3	5								
	Departmental/Non-Departmental Elective	E	3	0	0	3	5								
	Departmental/Non-Departmental Elective	E	3	0	0	3	5								
TOTAL			18	0	0	18	30	TOTAL			2	4	24	16	30

*BUSINESS PRACTICE						
Kod	Dersin Adı	Türü	T	U	L	AKTS
BA 404	Practical Training in Business	E	0	0	24	12
BA 406	Business Practices	E	0	0	24	12

KREDİ / AKTS TOPLAMI	245
SEÇMELİ DERS AKTS TOPLAMI	61
SEÇMELİ DERS ORANI	0,24897959

DEPARTMENTAL ELECTIVE COURSES															
Code	Course Name	Type	T	L	A	C	ECTS	Code	Course Name	Type	T	L	A	C	ECTS
BA 211	Communication Skills	E	3	0	0	3	5	BA 212	Sales Management & Business Development	E	3	0	0	3	5
BA 213	Intercultural Business Communication	E	3	0	0	3	5	BA 214	Body Language in Negotiation & Selling	E	3	0	0	3	5
BA 215	Emotional Intelligence in the Workplace	E	3	0	0	3	5	BA 216	Stress Management	E	3	0	0	3	5
BA 311	Competency Management	E	3	0	0	3	5	BA 312	Production Management	E	3	0	0	3	5
BA 313	Operations and Project Management	E	3	0	0	3	5	BA 314	Negotiation and Conflict Management	E	3	0	0	3	5
BA 315	Brand Management	E	3	0	0	3	5	BA 316	Digital Marketing	E	3	0	0	3	5
BA 317	Personal Finance & Wealth Management	E	3	0	0	3	5	BA 318	Consumer Psychology & Buying Behavior	E	3	0	0	3	5
BA 319	Entrepreneurship	E	3	0	0	3	5	BA 320	The Psychology of Persuasion	E	3	0	0	3	5
BA 411	Behavioral Economics and Business Decision Making	E	3	0	0	3	5	BA 322	International Tax Law	E	3	0	0	3	5
BA 413	Professional Skills for Business Careers	E	3	0	0	3	5	BA 412	Organizational Psychology & Team Dynamics	E	3	0	0	3	5
BA 415	Consulting Skills & Case Interview Practice	E	3	0	0	3	5	BA 414	Innovation Management	E	3	0	0	3	5
BA 417	Agile Management & Lean Thinking	E	3	0	0	3	5	BA 416	Neuromarketing	E	3	0	0	3	5
BA 419	Strategic Thinking & Competitive Advantage	E	3	0	0	3	5	BA 418	Money & Banking	E	3	0	0	3	5
								BA 420	Sustainability in Business	E	3	0	0	3	5